

2019 IOWA POA OFFICERS

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NEWSLETTER

Mandy Groen
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2020 IOWA POA NEWSLETTER Ad rates and specifications

Front & Back Cover | Max. Size 7.5" x 7.5"
Center Spread and Inside Cover | Max. Size 7.5" x 10"
Full Page Color Ad: \$75 | Max. Size 7.5" x 10"
Full Page B/W Ad: \$25 | Max. Size 7.5" x 10"
Half Page B/W Ad: \$15 | Max. Size 7.5" x 5"
Quarter Page B/W Ad: \$12 | Max. Size 3.75" x 5"
Business Card B/W (4 issues): \$50

Please remit payment for all ads (prior to publication) to: Kim Doehrmann. Make checks payable to IPOAC.

Please send all ads to: Mandy Groen. Ads must be at least 150-200 dpi. Use one of the following formats: JPG, PDF, or PPT.

There will be a \$50 set up charge for all ads that are not print ready. Please call (712) 461-1735 if you have any questions.

IOWA POA MISSION STATEMENT

We believe that the youth are the key to the future.
We guide the development of youth through the Iowa POA Club by promoting family unity and providing active involvement with Ponies of Americas.